



READING-BERKS CHAPTER

Pennsylvania Guild of Craftsmen

P.O. Box 85, Mohnton, PA 19540

Reading-Berks Guild Website: www.rbcrafts.org

Volume 58, Issue 10

November, 2006

President's Message

I'm reading an interesting book right now, called "*The Slight Edge. Secrets to a successful life*" Just what is the Slight Edge? Well, think of it this way. It's something that's so easy to do. It's also so easy not to do. And it won't make an immediate difference in your life. But after time, its compounding effect can make or break you. For example, let's say that you eat a cheeseburger & fries each and everyday for lunch. Now it may not seem like a big deal, but after 10 weeks, that's 70 orders of burger and fries and perhaps a pound and some added to you. That's your slight edge but working against you. Other end, do 5 pushups a day. You'll certainly notice NOTHING the first day or 2 or 3. But continue that "habit" for a month, and you'll notice that you've developed some hunk! That's your slight edge working for you.

Now, apply that to, say your business. You're in a slump and need to get out. You have to build up your stock to a respectable amount and it's the 1st of the year and you have your first show a year from then. (I know...) You decide to make 1 piece a day. Now, it's not much at first, but after 365 days... Plus you can "up" the stakes. Say you decide, after the 1st week, you could easily start making 2 a day instead of the one. Get the point?

It's about being consistent, habitual and positive everyday. Pick an area in your life that you'd like to improve and give it the "slight edge". See how it works! *Steve Smith, President*

Program

Mark your calendar for our Holiday Social on December 5, 2006. **November 27, 2006 is the deadline for accepting reservations** to our dinner that will be catered by Boscov's Ala Carte. Details of the menu and reservation form are included on page 3 of this newsletter. **THIS IS THE FINAL REMINDER.** *Hope you will attend. We'll gather in Room 238 at 6:00 PM with dinner served at 6:30 PM.*

If you would like to participate in our gift exchange "game", bring along an inexpensive gift to exchange. Should you have any questions, please do not hesitate to call me. This is a night of fun, good food and fellowship. *Ray Oxenford, Program Chairperson*

BCTV "Your Berks Craftsmen"

Annie Harlin will be the featured artisan on the November program. She will display and discuss the art of rug hooking.

The December program, entitled "Christmas Around Your Home" will feature Gene and guests sharing holiday decorating ideas.

We wish to thank everyone for their generous contributions to the BCTV Octoberfest Auction as well as all those who made purchases. We were on the air almost 6 hours, beginning at 6:00 PM. *W. Eugene Burkhardt, Jr. "Your Berks Craftsmen" Host*

A newly designed chapter badge will be available in time for our 2007 Spring Show. See insert in this newsletter to place your order. All details and a picture of the actual size badge are included on the insert order form.