

Holiday Show

Just some quick thoughts about the Student Awards last night, this is always a highlight of my year. I remember being a student looking forward to art school and how inspiring it was to be recognized. It is so important as members of this group to be supportive of these students. Some students will move on to other things and some will pursue a career in the arts. The quality of the work last night was very impressive and it's always refreshing to hear about their inspirations. It was truly a great night to celebrate their efforts; thanks for the great attendance.

Better late than never, send in your application because we are literally filling up. I expect a rush of juried state members to apply since my recent mass email. I'll be calling you if you asked for a reminder so if you haven't turned in your raffle item, it's not too late to be considered for additional advertising so bring them along to the June picnic or call me to make alternate arrangements!!

Call me with questions or e me at klmyers123@msn.com

See you at the Picnic *Karen Myers Co-Chairperson, Holiday Show*

BCTV "Your Berks Craftsmen"

The May "Your Berks Craftsmen" program will be the taped segment from the Student Awards program as well as the award winners talking about their work and future plans. The June program will feature the upcoming 2007 Kutztown PA German Folk Festival. Just a reminder that the Kutztown PA German Folk Festival is the key sponsor of "Your Berks Craftsmen" program. *Thanks, Dave. W. Eugene Burkhardt, Jr. "Your Berks Craftsmen" Host*

KUTZTOWN LOG CABIN GUIDELINES

Please see and keep the insert noting the guidelines for using our Kutztown Log Cabin. If you have any questions or wish to use the Log Cabin, please contact the committee, Elaine Vardjan, Terry Boyer or Pat Oxenford. Thanks.

Anticipation - Participation...

Our chapter "show committees" are anticipating your participation in Our Guild Shows -- Holiday Show as well as the Spring Fine Arts and Crafts Festival. These shows are for all juried members to participate in, not just a few. Why not consider being part of these events. If you do not want to display and sell your work, then we definitely would appreciate your volunteering to help with our admissions and other functions. Don't wait to be asked, sign up to do the show or volunteer!

Spring Fine Arts & Crafts Festival

This year was amazing, with having a great assemblage of Artisans: having the pleasure of our Craftsmen, fine artisans, Music, demonstrations and The Heritage Centers Culture and crafts.

We always hear from our fellow craftsmen what were the numbers for this year, how were the sales, did we advertise more, how many booths were sold, was the food good, why did this happen and the list goes on.

I'm only going to tell you one thing in this newsletter. In the up coming newsletters we will reveal the questions and answers of the artisans that did the show.

This year I'm proud to tell you our attendance was up from the last two years.

1. We gave tons of free admission cards to all Artisans doing the show; these were to be given to their best customers.

2. We also gave free admission passes to all of our advertisers. Our advertising was done very late this year. This was because of when our booth money came in during the later part of February. What we did, thanks to Paul Vasko from the Festival, we hooked up with a publicist and we let them run with the allocated money for advertising that we had available.

They did a wonderful job, except for the craftsman in one of the ads. It was to represent a craftsman at work. In the real world we would have put one of you on the ad, but that also fell short. You people need to get the PR and application in A.S.A.P.

So that's the low down for the attendance for the show. Please keep a look out for those burning question and answers. We also have included the 2008 Spring Show Application in this newsletter. Please take note of the new deadline.

We also will be changing a few things with the Spring Show. So keep reading the News letter and be the first to know. *Great things do happen with unity of all!*

Taking a phrase from our board members, **THIS SHOW IS THE GATE WAY TO THE SEASON OF THE GUILDS ACTIVITY.** Thanks for a great year.

Terry & Judy Boyer Co-chairpersons

In Our Thoughts and Prayers

Please keep these members in your thoughts and prayers--Robert Rohrbach and Leon Schultz. Warren E. Burkhardt, Sr. is also on our prayer list. Continue to keep Ernie Fredericks, Ralph and Becky DeStefano, Jennifer Black, Skip Hamaker, Carolyn Flickinger and Lucy Neilson's husband in your prayers. We wish them all a speedy get well.

Newsletter

The June newsletter deadline will be June 5th at the picnic for hard copy or via email by 8:00 AM 6/6/07: paoxenford@dejazzd.com. Note that we will not publish a newsletter in July. Our August 7th gathering will be a regularly scheduled meeting at the goggleWorks. *Pat Oxenford, Newsletter Editor*