



# READING-BERKS CHAPTER

*Pennsylvania Guild of Craftsmen*

P.O. Box 85, Mohnton, PA 19540

★ ★ *Reading-Berks Guild Website:* [www.rbcrafts.org](http://www.rbcrafts.org) ★ ★

*Volume 59 Issue 9*

*October, 2007*

## *President's Message*

Leaves are changing colors, squirrels are gathering acorns like there is no tomorrow, pumpkins and gourds are filling the roadside stands everywhere! What does this all mean?? The Reading-Berks Guild of Craftsmen Holiday Show is right around the corner! The Holiday Show Committee has been busy, busy, busy! And they are ready, ready, ready. They have been working with renewed enthusiasm for the Holiday Show. No worries at this show. Everything here: □Hand-crafted here in the USA. So they are ready to rip open the packaging on what's going to be the epitome of craft shows this holiday season. The committee has worked on keeping the bet and with a few adjustments and some fantastic new additions put together a show that everyone participating in will be proud they are part of. Getting the word out about our Holiday show is something we can all help to do. Tell your friends, remind your neighbors and shout it from the roof tops-- "Where are you going to be shopping on November 3<sup>rd</sup> and 4<sup>th</sup>?

So while we are on the eve of the Holiday Show, we also look to the future. The Spring Festival, which is held at Kutztown University, will be produced by Reading-Berks exclusively in 2008. Lehigh Valley Guild has decided not to continue to sponsor this show in conjunction with us. Your Board of Directors believes that the strong membership of Reading-Berks will continue to grow this show and nourish the association of Kutztown University art students with it as well. What better time of the year to celebrate creativity than in the Springtime and what better place than Kutztown University with its strong arts background.

Attendance at our meetings is certainly not mandatory but I must say it is just downright fun! Meeting up with old friends and certainly making new friends each month is a highlight. The programs are inspiring and who knows--you just might need a new hat or tote--they are always for sale! They make great Christmas presents! And with that in mind--our Holiday Social is December 4, 2007! Like I said, a great time to meet up with old and new friends alike. See you there.

Quote--"A cloudy day is no match for a sunny disposition!" William Arthur Ward *Barry Bennecoff, Your President*

## *Program*

### *Marketing your Craft and Yourself*

The November meeting will be a good one. I am pleased to announce that Annie Harlin will be presenting a program titled above. This subject should be of interest to all of us. Annie has a good deal of experience. She will share what she has learned over the many years she has been in the craft business. Remember this is real life knowledge and not some text book theory. So join me at the November meeting.

The December meeting will be the Holiday Dinner. Please look for the details in a separate article. *Mike Wargo, Program Chairperson*

*Included in this issue is a revised and updated Spring Festival 2008 application. If you already submitted your application GREAT! If you have not, please use the newly revised 2008 Spring Festival application. Thank you.*

## Holiday Show

Countdown to show time: 30 days! Picture this; it's a cold November weekend. Saturday morning you arrive to do last minute prep in your booth, you anxiously wait as the holiday music starts to play. You take a stroll around to scout out any last minute holiday gifts you want to secure and there they are, a line of customers so long they are blocking out the rising sunlight and yes, they are all wielding checkbooks and carrying on like silly kids waiting to get into a candy store... You'll see J

We have executed a ton of new ideas this year that we hope will be more effective for you, the craftsmen. We have accommodated larger booth sizes, we have updated the way we conduct the raffle, the raffle tickets, the door prizes slips, the PSU contract, the billboards, the posters, the Radio spots, the Artisan Luncheon, all the mailings, unloading volunteers and much, much more. Your feedback is essential to our success, so keep it coming.

Read you acceptance packet for all the rules and regulations concerning the show and hours of set-up and teardown. Sharon and I will be available all day Friday-Sunday during the show weekend if you have any concerns. Set-up can be stressful for everyone so please try to be quick about unloading and move your vehicle promptly.

POSTERS ARE IN and they are awesome. Contact me if you need posters to put up in your meeting area, your township building, your grocery store, your hair dressers or even your own shop or studio. Don't forget to visit your Raffle item on the web [www.rbcrafts.org](http://www.rbcrafts.org) Holiday Show. Thanks Kelly for a great job! See you all soon! *Karen Myers Co-*

*Chairperson Holiday Show*

## Members in the News

**Davis Salks** was accepted for recognition in the 2007 *Early American Life* Holiday Directory of Craftsmen as well as his Belsnickels were also chosen to be photographed and appear in that issue.

**Janice Sonnen** was also recognized for her primitive wool hooked rugs in the 2007 *Early American Life* Holiday Directory of Craftsmen.

Congratulations to both of you.

**Carol Haile** is one of the featured authors and children's storytellers in this year's Second Annual "Greater Reading Literary Festival" Reading Reads October 1 - 31, 2007.

## BCTV "Your Berks Craftsmen"

As this issue of the newsletter is being prepared, the Holiday Show artisans are preparing for the live broadcast of "Your Berks Craftsmen" on October 3<sup>rd</sup>, two weeks earlier than regularly scheduled. However, this program featuring Karen Myers and artisans who will be exhibiting and selling their work at the upcoming Holiday Show will be rerun many more times throughout the month and into November to advertise the Holiday Show

Another reminder that Oktoberfest will be broadcast live Monday through Friday evening the third week of October. There is still time to contact Gene and donate some of your work for this fundraiser. *W. Eugene Burchart, Jr. "Your Berks Craftsmen" Host*

## Annual Charity

The **Children's Home of Reading** has been selected as our annual charity for 2007. We will be collecting your donations at our annual Holiday Social. Our chapter will also make a contribution as well. If you are unable to attend our Holiday Social, but wish to make a donation, please make your check payable to Reading-Berks Chapter PGC, and mark it for *Children's Home of Reading*. Thank you in advance for your support of our annual charity for 2007.

## Spring Festival 2008

Many exciting new things are happening with the Spring Festival 2008. The Kutztown University NAEA (National Art Education Association) students offered many great ideas in ways they want to participate from workshops for children, displaying their work and so much more. Their ideas are endless. We will be making presentations to NAEA at their meetings during November. We are hopeful the professors will promote the Festival as well.

Also, we have an exciting and expanded advertising campaign planned for the festival, flyers will be available by the Holiday Show.

Stay tuned for our monthly updates, both in the newsletter and at our meetings. We hope you'll want to be part of this Festival. If you have any questions contact Show co-chair, Terry Boyer.

*Terry Boyer Co-Chairperson Spring Festival*

**Election Day is Tuesday, November 6<sup>th</sup>. Exercise your freedom of choice and cast your votes before coming to our Chapter meeting at 7:00 PM on Tuesday, November 6, 2007.**

## ***Pysanky Collectibles and Museum***

Helen Badulak of 5020 Oley Turnpike Road, Reading, PA has been practicing and teaching the art of pysanky for over 35 years. She has won numerous awards and is a Master of Pysanky. She has opened a pysanky museum in her home that is open by appointment only. Helen is also giving advanced private lessons on the art of Pysanky.

Helen's daughter and former chapter member, Antonina "Nina" Badulak McDaniel, along with her daughter, Kristina Schaeffer, both accomplished pysanky artists and teachers, offer courses in beginning pysanky.

For more information and to make reservations for classes call 610-406-9238.

## ***Newsletter***

November newsletter deadline is Wednesday, November 7th. [paoxenford@dejazzd.com](mailto:paoxenford@dejazzd.com)

## ***Our Prayers have been answered***

Thank you for your prayers and well wishes for **Jennifer Black** during the past year or more. Jenny has been fighting a courageous battle with cancer and has had two bone marrow transplants, the last one in September 2006. We were glad to see Jenny attended our chapter meeting on Tuesday, October 2<sup>nd</sup> and wish her continued good health and happiness.

## ***In Our Thoughts and Prayers***

Please continue to keep **Ralph and Becky DeStefano** in your thoughts and prayers, may God bless them! Please keep **Ruthanne Hartung's husband** in your prayers as well as **Jim Mehaffey**.

Continue to keep **Robert Rohrbach**, and **Leon Schultz**, on our prayer list. Also **Ernie Fredericks**, **Skip Hamaker**, **Carolyn Flickinger** and **Lucy Neilson's husband** in your prayers as well. ☐We wish them all a speedy get well.

## ***October is National Breast Cancer Awareness Month -- Search for the Cure***

### ***Holiday Social, Tuesday, December 4, 2007***

Mark the date for our annual holiday social to be held at the Goggleworks. We will again have Boscov's AlaCarte Catering provide our meal for the evening. *You provide our desserts.* We will have a hot buffet consisting of **Field Greens Salad with Assorted Dressings, Boneless Breast of Chicken with Lemon and Julian Vegetables, Burgundy Beef Tips, Oven Browned Potatoes, Green Beans Almondine, Rolls and Butter, Relish Tray, Coffee, Tea and Punch. Plus assorted desserts prepared by our members.** The cost is \$12.00 per person and by **ADVANCED PAID RESERVATIONS ONLY.**

**If you plan to attend, please complete the reservation form below. RESERVATION DEADLINE IS MONDAY, NOVEMBER 26, 2007. Enjoy good food, fun and fellowship, and maybe a surprise or two. White Elephant gift exchange is back by popular demand. Hope to see you there!**

### **HOLIDAY SOCIAL --- December 4, 2007 at Goggleworks -- RESERVATION FORM**

NAME: \_\_\_\_\_ PHONE NO. \_\_\_\_\_

NUMBER ATTENDING AT \$12.00 EACH \_\_\_\_\_ TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

I/WE WILL PROVIDE A DESSERT \_\_\_\_\_ YES \_\_\_\_\_ NO

*Make check payable to **Reading-Berks Chapter PGC***

*Mail check to **Ray Oxenford***

***805 Hill Drive***

***Douglassville, PA 19518***

***Any questions call Ray or Pat at 610-385-3431***

***Reservation deadline -- Monday, November 26, 2007***