

Application
Reading-Berks Chapter PGC
61st Anniversary Holiday Show
At Kutztown University's Keystone Hall - November 6th & 7th, 2010

Please print or write clearly. - We will publish our advertising from this information!

NAME: (As it will appear in our program) _____
 JURIED CRAFT: _____
 STREET ADDRESS _____ CITY _____ STATE/ZIP _____
 PHONE: _____ EMAIL _____ PA SALES TAX NO. _____
 LICENSE PLATE AND VEHICLE DESCRIPTION, INCLUDING TRAILERS _____

Juried Member of the Reading Berks Chapter PGC _____ ; State PGC _____ ; Other Chapters _____
 Number of years in the Reading-Berks Chapter PGC _____ Number of Reading-Berks chapter meetings attended last year _____
 Number of years in the Holiday Show _____ Number of years in the Spring Show _____ Do you serve on any Reading-Berks committees, if so list committees and number of years served _____

Do you have a 3-sided booth (Minimum height 6 feet) YES _____ NO** _____

****If not, you will be charged an additional \$75.00 to rent a 3-sided pipe and drape only booth.**

Will you need postcards and/or posters for distribution. YES ___ NO ___, if so, how many? Postcards _____ Posters _____

Will you pick them up at a regular monthly Reading-Berks Chapter meeting YES ___ NO _____

Biographies are randomly selected for local newspaper and our Website coverage only if the information below is completed.

Name and address of your local newspapers _____

Submit a CD and/or Email ready biography and photographs of your work along with your application. Biographies and photographs will be selected for newspapers, magazines and calendar-of-events advertising.

May we use your information on the website ___ YES ___ NO

Would you like to be on BCTV's, *Your Berks Craftsmen* program (Reading, PA) in September ___ YES ___ NO

WOULD YOU BE INTERESTED IN PLACING AN AD IN OUR HOLIDAY SHOW ADVERTISING? ___ YES ___ NO

For additional information contact: _____ Phone _____

VOLUNTEERS: I will volunteer an hour of my time for admissions on SAT. AM _____; SAT. PM _____; SUN. AM _____; SUN. PM _____; OR prefer to assist at set up and clean up _____.

Contact Pat Oxenford to discuss your volunteer time / duties -- 610-385-3431 or email paoxenford@dejazzd.com

NOTE: *If you choose not to volunteer your time for show duties, please include the \$20.00 non-volunteer assessment fee with your application.

(Children under the age of 18 years are not permitted to work the gate or sit at the admissions table).

BOOTH FEES:

- _____ \$160.00 for a 10 ft. X 10 ft. booth
- _____ \$160.00 for a 5 ft. x 20 ft. booth
- _____ \$235.00 for a 10 ft. x 15 ft. booth
- _____ \$175.00 for a 10 ft. x 10 ft. corner booth
- _____ \$ 75.00 for rental of pipe and drape fixtures if you do not have the required backdrop** (*booth space additional*)
- _____ \$ 20.00 assessment if unable to volunteer for show duties*
- _____ \$ **10.00 DISCOUNT IF APPLICATION COMPLETED AND PAID AT SPRING SHOW BY 3/28/2010**
- _____ \$ **10.00 INCLUDE PENALTY FEE IF APPLICATION IS RECEIVED ON OR AFTER OCT. 1, 2010.**
- _____ **TOTAL AMOUNT ENCLOSED** _____ **CHECK NUMBER**

You will be notified with an acceptance packet.

Make checks payable to Reading-Berks Chapter - PGC

Mail completed application, check, biography (if desired), CD, Website link and/or 3 photos to:

Reading-Berks Guild of Craftsmen, ATTN.: Holiday Show, P.O. Box 85, Mohnton, PA 19540

AGREEMENT: I, the undersigned do forever discharge, release and hold harmless the Reading-Berks Chapter PGC, Kutztown University, the Kutztown PA German Cultural Heritage Center and/or the University Foundation and all other agents from any and all manner of action or damages, claims arising from any loss or damage to the person or property of the undersigned while participating in this event and thereby consents to enforcement of all rules and regulations of the show. Failure to abide by the rules and regulations may lead to being asked to leave the show and terminate the reservation without refund. We, the show promoters will not assume any responsibility for personal injury, theft, fire or breakage to you or your merchandise.

Signature required _____ Print Name _____ Date _____

Please make a copy of this application for your records before mailing. Thank You, The Reading-Berks Chapter, PGC